

III. Statement of Course Need

- A. Understanding the power of editing and how it is used to cause audiences to react emotionally is at the core of any film or video.

This course will ensure that students understand the historical development of visual editing and the significant role it plays in audience manipulation. By examining time-proven methods and styles of editing, students will become highly educated consumers of visual messages and be able to apply this knowledge to the development of their own video editing style.

This foundation and the advanced use of digital software currently used in the workplace will equip students with the necessary tools to pursue professional employment or further their educational pursuits at four-year institutions.

- B. Lab hours are allocated to editing in the editing suite.
- C. This course generally transfers as a Digital Media/Film Studies program elective, dependent on the transfer institution.

IV. Place of Course in College Curriculum

- A. Free Elective
- B. This course serves as a program requirement for the Digital Video Production certificate and the Digital Media/Film Studies AS degree.
- C. This course serves as a specialization elective for the Communication Studies AA program.
- D. To see course transferability: a) for New Jersey schools, go to the NJ Transfer website, www.njtransfer.org; b) for all other colleges and universities, go to the individual websites.

V. Outline of Course Content

- A. History of editing theory
- B. Preparation – preproduction/production with editing in mind
- C. Narrative film editing methodology – telling a story visually
- D. Editing styles and techniques
 - a. Documentary productions
 - b. Commercials
 - c. Music videos
 - d. Creative visuals
- E. Graphic techniques
 - a. Titling
 - b. Special effects

VI. A. Course Learning Outcomes:

At the completion of the course, students will be able to:

1. Produce videos from concept to final edit using various editing styles. (GE-1,4)
2. Explain the historical development of editing theory
3. Use current technology and software to edit video footage. (GE-4)
4. Critique and analyze different methods of editing and editing choices (GE-6)

B. Assessment Instruments

1. Projects
2. Essays
3. Quizzes
4. Exercises
5. Discussions
6. Critiques

VII. Grade Determinants

- A. Projects
- B. Exercises
- C. Essays
- D. Quizzes
- E. Discussions
- F. Critiques
- G. Participation

Primary formats, modes, and methods for teaching and learning that may be used in the course:

- A. Viewing videos
- B. Lecture/discussion
- C. Small-group work
- D. Computer-assisted instruction
- E. Guest speakers
- F. Laboratory
- G. Student collaboration
- H. Independent study

VIII. Texts and Materials

Suggested text: *In the Blink of an Eye: A Perspective on Film Editing*, by Walter Murch.

Information is disseminated through the following means:

- A. Textbook, to be determined
- B. Films
- C. Videos/DVDs
- D. Audio sources
- E. Websites
- F. Hand-outs
- G. Readings
- H. Collage web portal
- I. Tutorials

(Please Note: The course outline is intended only as a guide to course content and resources. Do not purchase textbooks based on this outline. The RVCC Bookstore is the sole resource for the most up-to-date textbook information.)

IX. Resources

- A. Computer stations with current video- and sound-editing software
- B. Necessary hard drive space and server storage space
- C. Large computer monitors
- D. Mini-DV playback decks
- E. Projector and screen or display monitor
- F. Video/Film/DVD players
- G. Digital video cameras for student use

X. Check One: Honors Course Honors Options N/A