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Viri Martinez, Vice President of Media and Information
Veronica Delmonte, Treasurer
Eric Neira, Senator

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ORGULLO LATINO ADVISOR

Richeleen Dashiield, Dean of Multicultural Affairs

CO-SPONSORED BY

RVCC FOUNDATIONS' COMMUNITY GRANT, OFFICE OF MULTICULTURAL AFFAIRS,
and STUDENT GOVERNMENT ASSOCIATION

SPECIAL THANKS

CRECER 2017 Logo Designed by Samia Jahangiri

RARITAN VALLEY COMMUNITY COLLEGE
C.R.E.C.E.R. 2017

crecer
sowing the seeds
to success

THURSDAY, MARCH 16, 2017

RVCC CONFERENCE CENTER

Hosted by Orgullo Latino Club

“RVCC HONRA NUESTRO ORGULLO LATINO”

HISTORY OF C.R.E.C.E.R.

(Spanish word for “To Grow”)

In 1996, the Orgullo Latino students at RVCC discussed the importance of education among Latinos and how most Latino students are not encouraged or motivated to seek a college education. Many of the students looked back and realized how they sort of just happened to “stumble” into RVCC for their college education...yet many of their friends stayed behind. The students thought, who better than someone who has walked in their shoes to show them the way and encourage them to consider post-secondary education. The program was implemented in 1997 and has been very effective throughout the years. We have seen many of the C.R.E.C.E.R. participants not only complete RVCC, but also successfully transfer to competitive colleges and secure meaningful employment in various careers.

BASICALLY IT’S ALL ABOUT . . .

“Caring-Reaching-Educating-Connecting-Enriching-Reaping”

“Education is the most powerful weapon which you can use to change the world.”

~ Nelson Mandela

“I am a firm believer in education and have worked very hard to tell young Latinos that they must go to college and that, if possible, they should pursue an advanced degree. I am convinced that education is the great equalizer.”

~Jimmy Smits



Adriana Sandoval Pina
Honduras

Dowal School (Honduras)
RVCC Class of 2016
Transferred to
Rutgers University



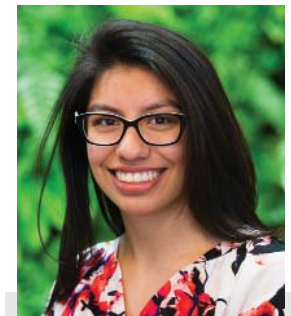
Sebastian Cruz
Peru

Bound Brook High School



Jeikot Hendricks
Costa Rica

Hunterdon Central
Regional High School



Geolenne Velásquez
Ecuador & Honduras

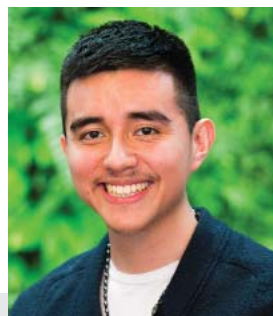
North Plainfield High School
RVCC Class of 2015
Transferred to
Rutgers University

RVCC SALUTES LATIN PRIDE



Michelle M. Talavera
Nicaragua

North Plainfield High School
RVCC Class of 2017
Transferred to
Rutgers University
School of Engineering



Kevin Rosero
Ecuador

Plainfield High School
RVCC Class of 2016
Transferred to
Rutgers University



Mark Negrón
Puerto Rico

Franklin High School
Class of 2017



Veronica Delmonte
Dominican Republic

New Brunswick High School

PROGRAM

WELCOME REMARKS

Perla Rodriguez, President of Orgullo Latino Club
Richeleen Dashield, Dean of Multicultural Affairs

TOUR/PLANETARIUM SHOW/ON-SITE RVCC ADMISSIONS

Orgullo Latino and RVCC Students

MOTIVATIONAL PRESENTATION

Nashad Warfield, Consultant

ORGULLO/CRECER ALUMNI

MORNING KEYNOTE ADDRESS

Mayor Wilda Diaz, Perth Amboy

LUNCH

AFTERNOON KEYNOTE SPEAKER

Edgardo Miranda Rodriguez, Artist and Business Owner of Somos Arte

EVALUATIONS AND CLOSING

“RVCC HONRA NUESTRO ORGULLO LATINO”



NASHAD L. WARFIELD

C.R.E.C.E.R. 2017 Motivational Presentation

Nashad L. Warfield is a native of Plainfield, NJ. Nashad attended Plainfield High School where he discovered his passion for public speaking.

Nashad attended college on a full-academic scholarship to Morgan State University, a historically black college in Baltimore, Maryland. Nashad graduated from Morgan State

with honors and was named valedictorian, and number one in his business school class. Nashad received his master's degree in Speech Communication from New York University (NYU), where he also graduated first in his class.

Nashad has worked for such top organizations as Procter & Gamble and BLACK ENTERPRISE Magazine. As a professional motivational speaker and trainer for over 15 years, Nashad has traveled the country teaching high school and college students the principles of academic and life success. His dynamic, high-energy presentations have reached over 750,000 students over the last decade.

Nashad has been a frequent guest speaker at RVCC, presenting at such programs as the College's annual convocation and the Malcolm Bernard Historically Black Colleges and Universities College and Transfer Fair.



MAYOR WILDA DIAZ

C.R.E.C.E.R. 2017 Morning Keynote Speaker

Wilda Diaz was first sworn-in on July 1, 2008, becoming the first female to hold that office and currently the only elected Latina mayor in the State of New Jersey. Since her election in 2008, Mayor Diaz has been at the forefront of issues such as expanding programs for our children, youth and families with the use of limited resources, creating an open and honest government, business expansion, job creation

and preserving and restoring the City's history. Mayor Diaz is also the first woman elected president and chair of the New Jersey Urban Mayors Association (NJUMA) as of January 2014. Her two-year term is dedicated to working with state and federal lawmakers and officials to develop appropriate and effective public policy measures that affect all New Jersey cities. Prior to taking office, Mayor Diaz spent 20 years in the banking industry where she started as a teller at a local bank after graduating from Perth Amboy High School in 1983. She quickly rose through the ranks and was an assistant vice-president with Banco Popular when she won the mayoral seat in May 2008.



Laura Muñoz Galindo
Colombia

Somerville High School
RVCC Class of 2015
Transferred to
Seton Hall University



Samuel Palacios Ruvalcaba
Mexico

Plainfield High School
RVCC Class of 2011
Rutgers Business School - BA
International Tax Consultant -
Deloitte NYC



Candy Jiménez
Dominican Republic

North Plainfield High School
RVCC Class of 2016
Transferred to
Montclair State University



Nathalia Mendona Martins Santos
Brazil

Somerville High School

RVCC SALUTES LATIN PRIDE



Yuleisy Almonte
Dominican Republic

North Plainfield High School
RVCC Class of 2014
Transferred to Kean University



José Salazar
Costa Rica

Bound Brook High School
RVCC Class of 2009
Montclair State University - BA
Rutgers University - MBA



Jennifer Gomez-Hernandez
Mexico/Dominican Republic

Franklin High School



Rafael Martínez
Puerto Rico

North Plainfield High School
RVCC Class of 2011
Rutgers University - BA



EDGARDO MIRANDA-RODRIGUEZ

C.R.E.C.E.R. 2017 Afternoon Keynote Speaker

“Edgardo Miranda-Rodriguez, is an artist and business owner whose skill and visionary ideas are shaping our cultural landscape. Growing up in the Bronx, Edgardo was captivated by comic books and art from a young age. Through his successful Brooklyn-based studio, Somos Arte, he utilizes his well-honed design skill to help clients shape their brands’ identity and better connect

with users. Edgardo’s true passion is still the comic books of his youth, and has turned his childhood obsession into a fruitful career, producing graphic novels through his studio, working as a writer for Marvel Comics, and curating art exhibitions featuring Marvel superheroes and the work of its artists. Before finding success as an artist and entrepreneur, Edgardo worked as an organizer, promoting social justice and empowering youth through culturally and socially conscious events. His continued dedication to these values and to his community is embodied in his new original comic book character, La Borinqueña, a strong, female superhero who draws her powers from the island of Puerto Rico.” - from the Office of the Mayor of the City of New York, Proclamation

Edgardo Miranda-Rodriguez is the founder of his design studio, Somos Arte, and co-founder of the graphic novel publishing company Darryl Makes Comics with his business partner, Darryl DMC McDaniels. Via Somos Arte, he has a client roster that includes Marvel, Atlantic Records, Columbia University, and various Latino non-profits like ASPIRA of New York, El Puente and the Caribbean Cultural Center African Diaspora Institute. Edgardo was the Artistic Director of Pa'lante Siempre Pa'lante, part of the acclaimed PBS POV Documentary Series which received the Silver Apple Award from the National Media Alliance. Edgardo’s debut as a writer for Marvel has been received with critical acclaim similar to his initial work with Marvel as curator of two exhibitions Santerians: The Art of Joe Quesada and Marvelous Color.

RVCC SALUTES LATIN PRIDE “RVCC HONRA NUESTRO ORGULLO LATINO”



Diego Salguero
Guatemala

North Plainfield High School



Nicole Pérez
Costa Rica

Bridgewater-Raritan High School
RVCC Class of 2014
Rutgers Business School - BA



Reyna “Karina” Palacios
Mexico

Universidad Prepa Mexico
RVCC Class of 2014
Transferred to NJIT



Perla Rodriguez
Dominican Republic

Franklin High School
RVCC Class of 2017



Kevin Sahain Asiain Arvizo
Mexico

New Brunswick High School



Isaac Jacob Careaga
Mexico

Hunterdon Central
Regional High School



Ana Pareja
Peru

North Plainfield High School
RVCC Class of 2015
Transferred to Rutgers University



Ariana Motta
Puerto Rico

Franklin High School



Viridiana Martinez
Dominican Republic/Mexico

Franklin High School