

RARITAN VALLEY COMMUNITY COLLEGE

2021 – 2025 STRATEGIC PLAN: CREATING OPPORTUNITIES

GOAL:

To offer relevant, innovative, and inclusive educational programs that foster success for all students and serve the needs of the greater community.

GOAL:

To attract and welcome diverse learners who choose RVCC for educational pathways that enrich their lives.

GOAL:

To secure a sustainable future through flexible and innovative operational strategies.

GOAL:

To create a culture of belonging, equity, and engagement for our students, employees, and community.



PILLAR 1 - PROGRAMS

Goal: To offer relevant, innovative, and inclusive educational programs that foster success for all students and serve the needs of the greater community.

Strategies:

1. Transforming the curriculum and adopting inclusive pedagogies that close the opportunity gap.
2. Ensuring currency and integrity in course content, pedagogy, and delivery.
3. Aligning workforce training programs with in-demand occupations that lead to rewarding careers.
4. Increasing transfer pathways to maximize student opportunity and academic success.
5. Accelerating student success by advancing evidence-based best practices in ESL and developmental education.

PILLAR 2 - LEARNERS

Goal: To attract and welcome diverse learners who choose RVCC for educational pathways that enrich their lives.

Strategies:

1. Promoting access to academic and workforce training programs through collaborative enrollment processes.
2. Leveraging data and market segmentation strategies to develop communications and recruitment plans that increase enrollment.
3. Strengthening community partnerships to promote access to higher education and workforce development.
4. Enhancing the visibility and reputation of RVCC's identity and academic excellence.

PILLAR 3 - EXPERIENCES

Goal: To create a culture of belonging, equity, and engagement for our students, employees, and community.

Strategies:

1. Improving student access and success by removing barriers.
2. Creating an inclusive and welcoming campus by incorporating diversity and representation into RVCC's academic and social environments.
3. Providing employees with opportunities for professional development and personal growth.
4. Supporting the whole student's physical, emotional, intellectual, and social health.
5. Providing outreach that enhances community involvement and alumni engagement.

PILLAR 4 - OPERATIONS

Goal: To secure a sustainable future through flexible and innovative operational strategies.

Strategies:

1. Diversifying funding streams through public/private partnerships, grants, and donations.
2. Embracing collaboration and communication strategies that promote accountability and transparency.
3. Being active stewards of the human, fiscal, technological, and physical resources of the College to promote sustainability.
4. Developing a mission-centric budget model that anticipates operational risks, contributes to the College's reserves, and prioritizes affordable tuition and fees.
5. Making equity-focused, evidence-based decisions using data analytics and improved data governance.

