

RARITAN  
VALLEY  
COMMUNITY COLLEGE



2020  
CENSUS

What it is, Why it's  
Important, and how **YOU**  
can take it today!

# What Is The 2020 Census?

- ▶ *The Census is...*

- ▶ A tool that is used by the U.S Government to determine the population of individual states, districts and the country as a whole.

- ▶ **This applies to legal citizens, foreign citizens and immigrants.**

- ▶ A small questionnaire sent out every 10 years as mandated by the U.S Constitution.

- ▶ *The 2020 Census is different because:*

- ▶ More Response Options

- ▶ Electronic-Access right from your home!

- ▶ Increased Language Options

- ▶ i.e. Spanish, Chinese, French, and more!

# Why the Census is Important

- The Census helps...
  - Allocate **funding for Public Services** (Teachers, Firefighters, Public Transportation, etc.) given to States by the Federal Government.
  - The number of **seats each state receives within the House of Representatives**, determined by the population of each State.
  - **Redistricts** congressional and state legislation within a given State, in order to account for shifts in population.
  - Determine **jobs** businesses can create within a given state.
  - Researchers, when given a stable population of the U.S, **determine market trends, scientific pursuits, Nonprofit work, and more!**

**It is Your Civic Duty!**

# How **YOU** can fill the Census out today!

The Census can be filled out in three ways:

1. By Mail - Every registered home within the United States was sent a physical, paper copy of the Census (pictured above) that can be sent back in the mail for free after completion.
2. By Phone - Call the number that corresponds to your language (can be found on the next slide) to verbally answer the Census Questions. You will be assisted by a Census Worker.
3. By Online Form - Click the link found in the next slide in order to be taken to the Census Website, click your language option and begin answering the questions asked on the Census.

# Phone Information for the 2020 Census!

**English:** (844)330-2020

**Spanish:** (844)468-2020

**Chinese  
(Mandarin):**  
(844)391-2020

**Chinese  
(Cantonese):**  
(844)398-2020

**Vietnamese:**  
(844)461-2020

**Korean:** (844)392-2020

**Russian:** (844)417-2020

**Arabic:** (844)416-2020

**Tagalog:** (844)478-2020

**Polish:** (844)479-2020

**French:** (844)494-2020

**Haitian Creole:**  
(844)477-2020

**Portuguese:**  
(844)474-2020

**Japanese:**  
(844)460-2020

**English (For  
Puerto Rican  
Residents):** (844)  
418-2020

**Spanish (For  
Puerto Rican  
Residents):** (844)  
426-2020



# How To Take The Census Online!



United States<sup>®</sup>  
**Census**  
**2020**

To Take the Census Online: <https://my2020census.gov/>

# NJ Friends & Family Census Outreach Project



# How Does It Work?

**Ask at least (5) friends, neighbors, or family members to fill out their Census Form.**

- Next, ask those who agree to call (5) of their own friends and/or family members. And so on, and so on.
- For reference, here is a link to the NJ Friends & Family Census Outreach Toolkit (Spanish Version Available): <http://nj.gov/state/census-outreach.shtml>.
- The link will have information about what needs to be done to easily fill out the Census; its safety and importance to communities.
- By making calls and sending requests, we believe it will help you with your Census outreach efforts and increase response rates.



# Diversity in NJ

## **New Jersey is one of the most diverse states in the country!**

- ▶ Our state's diverse ethnicities and faith-based organizations make New Jersey unique. To make sure **EVERYONE** in our great state is represented, it's important to complete the **#2020Census**.
- ▶ Census data helps determine where more than \$45 billion in annual federal funding goes in New Jersey. So having an accurate count of our diverse population can impact planning and funding for programs and services for specific groups.

### **You can help make sure the most vulnerable are counted.**

- ▶ We invite you to share our posts about the importance of accurately capturing New Jersey's diverse population. Share our video, share one of our posts, or share your own post about why residents should complete the Census.

*Source: New Jersey Secretary of State Office*

# **RVotes Matter Campaign**

The “**RVotes Matter**” campaign, run by the Student Government Association (SGA), is designed to target young voters and help them understand that they have as much of a voice as the rest of the eligible voting population and aims at mobilizing Raritan Valley students in the voting process. The SGA engages with both internal and external organizations to help push the goal for increased voter turnout in local elections and the pursuit of civic duty.

*For the NJ Primary July 7<sup>th</sup> Election, the deadline to [register to vote](#) is Tues. July 7<sup>th</sup>, 2020.*

*If you need to check the status of your registration, visit [www.rockthevote.org](http://www.rockthevote.org)*

When the younger population does not vote, their views will not be reflected in policies and political candidates. If students, like you, can familiarize themselves with the voting process, they are much more likely to continue to vote in the following elections.

**VOTE The Change YOU Want To See in The World.**

# #2020Census Project Team

## Administrative Team:

- **Lori Moog**, *Director of Service Learning and Community Outreach, Co-chair*
- **Alaysha Walker**, *Assistant Director of Student Life, Co-chair*
- **Russell Barefoot**, *Director of Student Life*
- **Jacki Belin**, *Vice President for Student Affairs and Outreach*
- **Carolyn White**, *Executive Director of Enrollment Management*

## Student Team:

- **Dominick Zona**, *Project Lead*
- **Theodore Silva**, *Editor*
- **Samantha Carhuaricra**, *Editor*
- **Tabatha Ortiz**, *Spanish Translator*
- **Tiffany Garces**, *Social Media Marketing Strategist*
- **Kira Edgar**, *Content Manager*
- **Jacinda Nembhard**, *Social Media Marketing Strategist*
- **Jackie Braid**, *Digital Multimedia/Film Videographer*