

**RARITAN VALLEY COMMUNITY COLLEGE  
ACADEMIC COURSE OUTLINE**

**Principles of Management BUSI-112**

**I. Basic Course Information**

A. Course Number and Title: BUSI-112 Principles of Management

B. New or Modified Course: Modified

C. Date of Proposal: Semester: Fall Year: 2023

**D. Effective Term: Fall 2024**

E. Sponsoring Department: Business and Public Service

F. Semester Credit Hours: **3**

G. Weekly Contact Hours:     3                      Lecture: 3  
   Laboratory: 0  
   Out of class student work per week: 6

H. ☒ Prerequisite (s): Introduction to Business Administration BUSI 111  
      ☐ Corequisite (s):

I. Additional Fees: None

J. Name and E-Mail Address of Department Chair and Divisional Dean at time of approval: Chair: Tracy Rimple [tracy.rimple@raritanval.edu](mailto:tracy.rimple@raritanval.edu), Dean: Patrice Marks [Patrice.marks@raritanval.edu](mailto:Patrice.marks@raritanval.edu)

**II. Catalog Description**

Prerequisite: Introduction to Business Administration, BUSI-111. This course is a study of the basic theories and concepts of management and their application. The course content is organized around the functions of management; planning, organizing, leading, and controlling. The course is designed to prepare students to successfully manage in a changing business environment.

**III. Statement of Course Need**

- A. Capable managers are needed in large corporations, small businesses, and not-for-profit organizations. This course provides students with a historical framework, a foundation of management theories and techniques, and tools for effective decision-making.
- B. This course has no lab component.
- C. This course generally transfers as Principles of Management or as an elective.

#### **IV. Place of Course in College Curriculum**

- A. Free Elective
- B. Business Elective
- C. This course meets a program requirement for Business Administration AS and Business Management AAS.
- D. To see course transferability: a) for New Jersey schools, go to the NJ Transfer website, [www.njtransfer.org](http://www.njtransfer.org); b) for all other colleges and universities, go to the individual websites.

#### **V. Outline of Course Content**

1. Introduction to Managing and the Manager's Job
2. Historical Theories of Management
3. Organizational Environments and Culture
4. Social Responsibility and Managerial Ethics
5. Decision Making
6. Basic Elements of Planning
7. Strategic Management
8. Organizational Structure and Design
9. Managing Change and Innovation
10. Human Resource Management
11. Basic Elements of Behavior
12. Motivation
13. Basic Elements of Control

#### **VI. A. Course Learning Outcomes:**

**At the completion of the course, students will be able to:**

1. Evaluate management issues using management theories and concepts.\*
2. Recognize and evaluate ethical issues and situations. (GE-ER)
3. Demonstrate collaborative business communications. (GE-1)

(\*Embedded critical thinking)

**B. Assessment Instruments**

1. exams
2. quizzes
3. class participation
4. case studies
5. research papers
6. journals
7. assignments
8. student presentations
9. discussions

**VII. Grade Determinants**

- A. exams
- B. quizzes
- C. class participation
- D. case studies
- E. research papers
- F. journals
- G. assignments
- H. student presentations
- I. discussions

Given the goals and outcomes described above, LIST the primary formats, modes, and methods for teaching and learning that may be used in the course:

- A. lecture/discussion
- B. small-group work
- C. guest speakers
- D. student presentations
- E. simulation/role playing
- F. student collaboration

**VIII. Texts and Materials**

The following types of course materials may be used:

A. Textbook:

1. Management, Ricky Griffin, Cengage Publishing.
2. Open Educational Resources
  - Principles of Management, multiple authors, University of Minnesota Libraries Publishing.
  - Principles of Management, multiple authors, OpenStax

(Please Note: The course outline is intended only as a guide to course content and resources. Do not purchase textbooks based on this outline. The RVCC Bookstore is the sole resource for the most up-to-date information about textbooks.)

## **IX. Resources**

No special resources will be needed for this class.

**X. Check One:** ☐ Honors Course ☐ Honors Options ☒ N/A