

# **RARITAN VALLEY COMMUNITY COLLEGE ACADEMIC COURSE OUTLINE**

## **COMM 101H: Speech-Honors**

### **I. Basic Course Information**

A. Course Number and Title: COMM- 101H, Speech-Honors

B. New or Modified Course: New

C. Date of Proposal: Semester: Fall                      Year: 2016

**D. Effective Term: Spring 2017**

E. Sponsoring Department: Communication & Languages

F. Semester Credit Hours: 3

G. Weekly Contact Hours: 3                      Lecture: 3  
Laboratory:  
Out of class student work per week: 6

H. Prerequisites: ENGL 111, GPA of 3.5 or permission of the instructor.

I. Laboratory Fees: None

J. Name and Telephone Number or E-Mail Address of Department Chair at time of approval: Sara Banfield, Sara.Banfield@raritanval.edu

### **II. Catalog Description**

**Prerequisites: ENGL 111**, GPA of 3.5 or permission of the instructor. Speech is a “hands-on” course in which students learn public speaking by preparing and delivering oral presentations. The course emphasizes selecting, researching, and organizing good material for speeches; developing effective presentation skills; and critically analyzing rhetorical theory and devices. It helps students enhance their speeches using visual aids and other presentation technology effectively. The course also helps students develop strategies for managing anxiety about public speaking.

### **III. Statement of Course Need**

A. This course will provide Honors students with a foundation of theoretical and practical skills. As part of the Honors College curriculum, Honors Speech will

provide advanced students with a more thorough overview of the field than generally occurs in the standard course.

- B.** Speech does not have a lab component.
- C.** Please describe the transferability of this course.
  - 1. This course generally transfers as a Communication general education course.
  - 2. This course generally transfers as an introductory Public Speaking or Speech Communication program requirement.

#### **IV. Place of Course in College Curriculum**

- A. Free Elective
- B. This course serves as a General Education course in Communication
- C. This course meets a program requirement for Communication Studies, A.A., Education: P-6, A.A., Education: 5-12, A.A., Business Administration A.A.S. programs (all options), Business Administration-General Business Option, A.S., Business Administration-Management Information Systems, A.S., Event Planning/Meeting Management-Certificate, and Game Development, A.A.S.
- D. To see course transferability: a) for New Jersey schools, go to the NJ Transfer website, [www.njtransfer.org](http://www.njtransfer.org); b) for all other colleges and universities, go to the individual websites.

#### **V. Outline of Course Content**

- A. Why we should develop public speaking skills.
- B. How to manage anxiety about public speaking.
- C. How to develop listening and critiquing skills.
- D. How to get started with a speech.
  - 1. Selecting and limiting a topic.
  - 2. Stating the purpose of the speech.
  - 3. Researching credible academic materials for presentations.
  - 4. Developing and organizing a speech.
  - 5. Analyzing the audience.
- E. Basic presentation and delivery skills.
- F. How to develop effective introductions and conclusions.
- G. How to prepare and use visual aids effectively.
- H. Rehearsing a speech.
- I. Speech Genres.
  - a. Informative speeches.
  - b. Persuasive speeches.
- J. How to conduct question-and-answer sessions.
- K. Rhetorical analysis based on an understanding of theory gained in the course.
- L. A final professional-quality presentation in academic area of interest.

## **VI. General Education and Course Learning Outcomes**

### **A. General Education Learning Outcomes:**

**At the completion of the course, students will be able to:**

1. Identify and apply basic public speaking principles. (NJ-GE 1)
2. Analyze audiences, choose and research topics, organize speeches, and cite sources to support their speaking purpose. (NJ-GE 1, IL\*)
3. Deliver speeches in a variety of styles using effective verbal and nonverbal behaviors. (NJ-GE 1)
4. Implement effective strategies to manage public speaking anxiety. (NJ-GE 1)
5. Demonstrate listening and critiquing skills. (NJ-GE 1\*)
6. Demonstrate facility with visual aids. (NJ-GE 1)
7. Employ persuasive techniques that are fair, balanced, and ethical by taking into consideration opposing points of view. (NJ-GE 1, ER)

### **B. Course Learning Outcomes:**

**At the completion of the course, students will be able to:**

1. Analyze a selected speech and write a critique regarding theory and rhetorical devices used.
2. Present a professional level speech.

### **C. Assessment Instruments**

1. oral presentations
2. research papers
3. presentation outlines, bibliographies, visual aids
4. student self-evaluations/critiques of speeches
5. student peer evaluations/critiques of speeches

## **VII. Grade Determinants**

- A. Demonstration speech (3-5 minutes)
- B. Informative speech (4-5 minutes)
- C. Persuasive speech (4-5 minutes)
- D. Final presentation (8-10 minutes) and question-and-answer session
- E. speech outlines and works cited as required for presentations
- F. student self-evaluation/critique for each graded speech
- G. participation in impromptu speeches and group exercises
- H. critical rhetorical analysis

Given the goals and outcomes described above, LIST the primary formats, modes, and methods for teaching and learning that may be used in the course:

- A. lecture/discussion
- B. small-group work
- C. guest speakers
- D. student oral presentations
- E. simulation/role playing
- F. student collaboration
- G. independent study
- H. audio/visual presentations
- I. bibliographic instruction

### **VIII. Texts and Materials**

- A. suggested textbook: The Confident Speaker's Handbook: A Practical Hands-on Approach to Public Speaking (latest edition). Thomas Valasek. Kenall/Hunt. (or other comparable current public speaking textbook.)
- B. film and video
- C. audio sources
- D. web sources: internet resources relevant to current public speaking practices, issues and controversies.

(Please Note: The course outline is intended only as a guide to course content and resources. Do not purchase textbooks based on this outline. The RVCC Bookstore is the sole resource for the most up-to-date information about textbooks.)

### **IX. Resources**

- A. internet resources
- B. DVD/video projection
- C. CATT classroom
- D. video recording technology/facilities