Raritan Valley Community College
Course Outline

COMM 267: Digital Video Production—Narrative & Documentary

I. Basic Course Information

 A. Course number and Title: **COMM 267: Digital Video Production—Narrative & Documentary**

 B. New or Modified Course: **NEW**

 C. Date of Proposal: Semester: **Spring** Year: 2011

 D. Sponsoring Department: **Communication & Languages**

 E. Semester Credit Hours: **3**

 F. Weekly Contact Hours: **4** Lecture **2**
                Lab **2**

 G. Prerequisites/Corequisites: **none**

 H. Laboratory Fees: **yes**

 I. Name and Telephone Number or E-Mail Address of Department Chair: **Laurie Reynolds lreynold@raritanval.edu**

II. Catalog Description

This course introduces Digital Media/Film A.S. and Video Production Certificate students to the fundamentals of digital video production. Students produce digital video, develop story-boards, direct, light, shoot and will complete documentary or narrative works using current video- and sound-editing software. The course examines the application of video in television production, documentary production, and web-disseminated contexts. This is a required course for Digital Media/Film A.S. and Video Production Certificate majors. These students may not substitute ARTS 267-Introduction to Video Production for this course.

III. Statement of Course Need

This course develops basic skills for Digital Media/Film A.S. and Video Production Certificate students seeking jobs in any profession that involves video production, such as television, documentaries, film-making, and web video dissemination.

IV. Place of Course in College Curriculum
 A. Free Elective
 B. This course meets a program requirement for the A.S. Digital Media/Film Studies, and, Digital Video Production Certificate.
 C. Course Transferability: Similar courses are offered at most 4-year institutions. Within the state, a general search of transferability for this course at www.njtransfer.org returned

27 cases of transferability out of 33 programs evaluated.

V. Outline of Course Content

    A. Introduction to video technology
    B. Visual Literacy and Vocabulary
        1. The shot: options
        2. The scene: options
        3. Structure
        4. Terms and examples
    C. Planning and Story-boarding
    D. Production
        1. Lighting
        2. Shooting
        3. Sound
    E. Video in three modes
        1. Documentary--News gathering
        2. Dramatic--Narrative
    F. Editing
        1. Process and concept
        2. Visuals
        3. Audio
    G. Distribution and presentation
        1. Modes
        2. Career and media opportunities

VI. Educational Goals and Learning Outcomes

A. <u>Educational Goals</u>
        Students will:
        1. create original documentary/narrative videos from conception to production (GE NJ 1,4)
        2. communicate with others in analyzing videos (GE NJ 1)
        3. use video- editing software for final production (GE NJ 1,4)

B. <u>Learning Outcomes</u>
        Upon completion of this course, the student will be able to:
        1. list key principles and techniques used in video production.
        2. analyze and discuss video examples
        3. produce original story-boards
        4. translate worthwhile ideas into effective presentations
        5. use video editing software in producing video projects
        6. critique one's own work and classmates' work using critical analysis and constructive comments.

VII. Modes of Teaching and Learning
        A. Lecture/discussion
        B. Viewing videos
        C. Readings
        D. Tutorials
        E. Research

F. Studio work time

VIII. Papers, Examinations, and other Assessment Instruments
  A. Video projects
  B. Written Essays/Responses
  C. Exercises
  D. Exams
  E. Quizzes
  F. Discussions
  G. Critiques

IX. Grade Determinants
  A. Projects
  B. Exercises
  C. Essays
  D. Quizzes/Tests
  E. Critique Discussions
  F. Attendance/participation

X. Text and Materials
  Suggested Text: Barnes, L., *Adobe Premiere Pro CS4*
  Information is disseminated through the following means:
  A. Web sites
  B. Tutorials
  C. Readings
  D. College web portal
  E. Videos/DVDs

(Please Note: The course outline is intended only as a guide to course content and resources. Do not purchase textbooks based on this outline. The RVCC Bookstore is the sole resource for the most up-to-date information about textbooks.)

XI. Resources
  A. Computer stations with current video- and sound-editing software
  B. Server with adequate storage space
  C. VCR/DVD player
  D. Digital video cameras for student use
  E. Lighting and sound equipment for student use