# RARITAN VALLEY COMMUNITY COLLEGE ACADEMIC COURSE OUTLINE

# **COMM-291: Independent Study/Cooperative Education Digital**

#### **I. Basic Course Information**

A. Course Number and Title: COMM-291 Independent Study/Cooperative Digital

B. New or Modified Course: Modified

C. Date of Proposal: Semester: Spring Year: 2018

D. Effective Term: Fall 2018

E. Sponsoring Department: Communication & Languages

F. Semester Credit Hours: 3

G. Weekly Contact Hours: Lecture:

Laboratory:

Out of class student work per week: 135 Worksite hours total for

semester

H. Prerequisites/Co-requisites: FILM-267 Digital Video Production-Narrative & Documentary

I. Laboratory Fees: No

J. Name and Telephone Number or E-Mail Address of Department Chair and Divisional Dean at time of approval: Chair Sara Banfield, <u>sara.banfield@raritanval.edu</u> and Dean Patrice Marks, <u>patrice.marks@raritanval.edu</u>

### **II. Catalog Description**

Prerequisites: FILM-267- Digital Video Production: Narrative & Documentary

This course integrates classroom study with the preparation and submission of a final digital multimedia project (independent study) or practical work experience (internship) where the student is employed as a production assistant or other applicable position for approximately 10-20 hours per week depending on availability and schedule at a firm producing digital communications or entertainment.

#### III. Statement of Course Need

Independent Study/Co-operative Education is an opportunity for students to apply the skills and knowledge they have acquired in their coursework to a real world work setting. This practical

experience makes it possible for students to experience their career choice first-hand. The onthe-job practicum further enhances their marketability and career entry options upon graduation, since the co-op internship may facilitate entrée to a full-time position.

A. Course Transferability: This course transfers selectively as Communication Studies elective.

# IV. Place of Course in College Curriculum

- A. Free Elective
- B. This course meets a program requirement for the Digital Video Production Certificate and Digital Media/Film Studies (AS).
- C. To see course transferability: a) for New Jersey schools, go to the NJ Transfer website, <a href="https://www.njtransfer.org">www.njtransfer.org</a>; b) for all other colleges and universities, go to the individual websites.

#### **V. Outline of Course Content**

**A.** In this practicum, the student works in a real world setting (internship) or produces a capstone video production project (independent study). Goals and objectives for the course are set jointly by the student, on-the-job Co-Op supervisor and/or faculty Co-Op Coordinator. Students meet regularly with the faculty Co-Op coordinator, face-to-face and/or online, for routine updates toward the completion of stated goals and objectives.

### **VI. General Education and Course Learning Outcomes**

# A. General Education Learning Outcomes:

### At the completion of the course, students will be able to:

- 1. Present a fully-developed proposal for a video, ad, audio segment, or interactive communication or entertainment package (GE 1,4)
- 2. Communicate clearly, coherently and convincingly, both orally in writing (GE 1)
- 3. Write a media presentation that reflects critical and creative thought (GE 1)
- 4. Demonstrate effective interpersonal communication skills (GE 1)
- 5. Recognize ethical issues in ideation, scripting and producing a video, audio and/or interactive package (GE \*)

### **B.** Course Learning Outcomes:

# At the completion of the course, students will be able to:

- 1. Apply skills and knowledge learned in the Digital Video Production certificate program to a real-world setting.
- 2. Demonstrate technological proficiency in the use of digital video production equipment including computers, recording devices, lights, microphones and editing software.
- 3. Demonstrate master of media industry language and terminology.
- 4. Write effective scripts for digital video productions.
- 5. Work independently and as a member of a team.
- 6. Demonstrate excellence in work ethic.

# C. Assessment Instruments

- A. Final video production for portfolio (independent study)
- B. Essay on work experience and ability to meet Co-Op or independent study objectives.
- C. Work samples
- D. Progress reports
- E. Interviews/meetings with Co-Op Supervisor or Faculty

#### VII. Grade Determinants

- A. Final video production (independent study)
- B. Essay on work experience (Co-Op and independent study)

Given the goals and outcomes described above, the primary formats, modes, and methods for teaching and learning that may be used in the course include:

- A. Independent study or work experience (Co-Op)
- B. Reflect essay on the experience
- C. Digital video production

#### VIII. Texts and Materials

Suggested text: None

(Please Note: The course outline is intended only as a guide to course content and resources. Do not purchase textbooks based on this outline. The RVCC Bookstore is the sole resource for the most up-to-date information about textbooks.)

#### IX. Resources

For Independent Study:

- A. Camcorder, light kit, microphone(s)
- B. Digital audio recorder
- C. PC with audio and video editing capabilities
- D. Guest speakers

# X. Honors Options [if relevant]

N/A