# RARITAN VALLEY COMMUNITY COLLEGE
## ACADEMIC COURSE OUTLINE

## COMM 101: SPEECH

### I. Basic Course Information

    A.  Course Number and Title: COMM-101: Speech

    B.  New or Modified Course: Modified

    C. Date of Proposal:  Semester: Fall   Year: 2023

    **D.  Effective Term:  Fall 2024**

    E. Sponsoring Department: Communication & Languages

    F. Semester Credit Hours: 3

    G.  Weekly Contact Hours:        Lecture: 3
                                          Laboratory: 0
                                          Out of class student work per week: 6

    H. ☒ Prerequisite (s): English 111 English Composition I
       ☐ Corequisite (s):
       ☐ Prerequisite (s) and Corequisite (s):

    I. Laboratory Fees: None

    J.  Name and Telephone Number or E-Mail Address of Department Chair and Divisional Dean at time of approval:
    Department Chair: Bick Treut, bick.treut@raritanval.edu
    Divisional Dean: Patrice Marks, Patrice.Marks@raritanval.edu.

### II. Catalog Description

**Prerequisite: English 111 English Composition I.** Speech is a "hands-on" course in which students learn public speaking by preparing and delivering oral presentations. The course emphasizes two important components of effective public speaking: selecting and organizing good material for speeches, and developing good presentation skills. It helps students enhance their speeches by using visual aids, such as flip charts and PowerPoint slides, effectively. The course also helps students develop strategies for managing anxiety about public speaking.

## III. Statement of Course Need

A.  Speech is a required course in Communication Studies, Education: P 12 and most Business Administration programs. It is one of two courses specified to fulfill a three-credit Communication requirement in Criminal Justice, English, Multimedia Communication, Theater Arts and any other program that specifies Communication as a general education requirement.

B.  Speech does not have a lab component.

C.  This course generally transfers as an introductory Public Speaking or Speech Communication course.


## IV. Place of Course in College Curriculum

A.  Free Elective

B.  This course serves as a General Education course in Communication

C.  This course meets a program requirement for a variety of degrees and certificate programs.

D.  To see course transferability: a) for New Jersey schools, go to the NJ Transfer website, www.njtransfer.org; b) for all other colleges and universities, go to the individual website.


## V. Outline of Course Content

A. Why develop public speaking skills.
B. How to manage anxiety about public speaking.
C. How to develop listening and critiquing skills.
D. How to get started with a speech.
      1. Selecting and limiting a topic.
      2. Stating the purpose.
      3. Researching, developing, and organizing a speech.
      4. Analyzing the audience.
E. Basic presentation and delivery skills.
F. How to develop effective introductions and conclusions.
G. How to prepare and use visual aids effectively.
H. Rehearsing a speech.
I. Speech Genres
      1. Informative speeches.
      2. Persuasive speeches.
J. How to conduct question-and-answer sessions.


## VI. Course Learning Outcomes

A. Course Learning Outcomes:

1. Identify and apply basic public speaking principles. (GE 1*)

2. Analyze audiences, choose and research topics, organize speeches, and cite sources to support their speaking purpose. (GE 1, IL*)

3. Deliver speeches in a variety of styles using effective verbal and nonverbal behaviors. (GE 1)

4. Implement effective strategies to manage public speaking anxiety. (GE 1)

5. Demonstrate listening and critiquing skills. (GE 1*)

6. Demonstrate facility with visual aids. (GE 1)

7. Employ persuasive techniques that are fair, balanced, and ethical by taking into consideration opposing points of view. (GE 1, ER)

   (* Embedded Critical Thinking)

B. Assessment Instruments
   1. Oral presentations
   2. Presentation outlines, bibliographies, visual aids
   3. Student self-evaluations/critiques of speeches
   4. Student peer evaluations/critiques of speeches

## VII. Grade Determinants
A. lecture/discussion
B. small-group work
C. student oral presentations
D. simulation/role playing
E. student collaboration
F. audio/visual presentations
G. bibliographic instruction

Given the goals and outcomes described above, the primary formats, modes and methods for teaching and learning that may be used in the course:

A. Lecture/discussion
B. Small-group work
C. Guest speakers and lecturers
D. Student oral presentations
E. One-on-one interaction
F. Simulation/role playing
G. Journal writing
H. Film excerpts

## VIII. Texts and Materials

A. Suggested textbook: *The Confident Speaker's Handbook: A Practical Hands-on Approach to Public Speaking* (latest edition). Thomas Valasek. Kendall/Hunt. (Or other comparable current public speaking textbook.)

B. Web materials: Internet resources relevant to current public speaking practices, issues and controversies.

(Please Note: The course outline is intended only as a guide to course content and resources. Do not purchase textbooks based on this outline. The RVCC Bookstore is the sole resource for the most up-to-date information about textbooks.)

## IX. Resources

A: Students must have access to internet resources to complete speech research assignments. Access to College computer labs is necessary and available.

## X. Check One: ☐Honors Course ☐Honors Options ☒ N/A