

**RARITAN VALLEY COMMUNITY COLLEGE
ACADEMIC COURSE OUTLINE**

COMM-203: PRESENTATIONAL AND PROFESSIONAL SPEAKING

I. Basic Course Information

A. Course Number and Title: COMM-203: PRESENTATIONAL AND PROFESSIONAL SPEAKING

B. New or Modified Course: NEW

C. Date of Proposal: Semester: FALL Year: 2022

D. Effective Term: Spring 2023

E. Sponsoring Department: Communication & Languages

F. Semester Credit Hours: 3

G. Weekly Contact Hours: 3 Lecture: 3
 Laboratory: 0
 Out of class student work per week: 6

H. Prerequisites: ENG-111- ENGLISH COMPOSITION I, COM-101-SPEECH

I. Additional Fees:

J. Name and Telephone Number or E-Mail Address of Department Chair and Divisional Dean at time of approval: Bick Treut, bick.treut@raritanval.edu; Patrice Marks, pmarks@raritanval.edu .

II. Catalog Description

Prerequisite: ENG-111 ENGLISH COMPOSITION, COM 101 SPEECH

This course expands and develops students' speaking skills and styles. It builds on talents developed in prerequisite courses by introducing more demanding, long-form presentations and speeches. Students are encouraged to hone a speaking style that is unique to their person, abilities, and interests. Course projects and demands afford opportunities for the growth of each speaker's approach to rhetorical challenges.

III. Statement of Course Need

A. Professional and Presentational Speaking readies students to become integral contributors in their desired field. In our increasingly mediated lives, those with the

strongest, best-delivered messages will gain employment, contracts, or success over others who are less able to give voice to their ideas. Upon completion of COM XXX students will have valuable skills to help them meet their personal and career goals.

B. This course meets a requirement for the SOCIAL MEDIA CERTIFICATE.

C. This course meets a required COMMUNICATION elective.

D. This course should transfer as a Liberal Arts and Communication Studies general education course.

IV. Place of Course in College Curriculum

A. Free Elective

B. This course serves as a General Education course in Communication Studies

C. This course meets a program requirement for Social Media Certificate.

D. To see course transferability: a) for New Jersey schools, go to the NJ Transfer website, www.njtransfer.org; b) for all other colleges and universities, go to the individual websites.

V. Outline of Course Content

A. Informative Speaking for Media

A. Organization of Content

B. Reliable Sources

C. Visual Aids

D. Production Value, e.g. sound, lighting, background

B. Persuasive Speaking and Debating

A. Persuasive Theory

B. Propaganda Theory

C. Developing Logos, Pathos, Ethos

D. Style and Delivery per Cicero

C. Launching a New Solution, Group Speaking

A. Group Development

B. Leadership, Shared Leadership

C. Innovation, Risk, Vulnerability

D. Structured Persuasion, Transitions

D. “Ted Talk” project.

A. Finding your voice

B. Individual Coaching

C. Guided Research

D. Developing a public persona, Red/Blue speakers

VI. Course Learning Outcomes

At the completion of the course, students will be able to:

1. Prepare and deliver effective presentations. (GE- 1)
2. Master ethical theories and issues. (GE-ER)
3. Research sources for effective speeches. (GE-IL)
4. Employ persuasive techniques that are ethical, fair, and balanced, taking into consideration opposing points of view. (GE-*)
 - i. (* Embedded critical thinking)
5. Research and create a variety of presentations and speeches
6. Write and deliver persuasive messages
7. Demonstrate a mastery of the ethical issues in persuasion
8. Demonstrate a mastery of rhetorical theory
9. Develop self-efficacy in their public presentations

B. Assessment Instruments

1. group and individual speaking projects
2. active class participation
3. research assignments
4. quiz(zes)

VII. Grade Determinants

- A. Speaking Projects
- B. Participation
- C. Quizzes

Given the goals and outcomes described above, LIST the primary formats, modes, and methods for teaching and learning that may be used in the course:

- A. lecture/discussion
- B. small-group work
- C. computer-assisted instruction
- E. student oral presentations
- F. simulation/role playing
- G. student collaboration
- H. independent study

VIII. Texts and Materials

Open Educational Resources will be accessed as will a variety of readings and online content to guide students in creating successful projects.

(Please Note: The course outline is intended only as a guide to course content and resources. Do not purchase textbooks based on this outline. The RVCC Bookstore is the sole resource for the most up-to-date information about textbooks.)

IX. Resources

A. CATT Room

X. Honors Options

N/A