

**RARITAN VALLEY COMMUNITY COLLEGE
ACADEMIC COURSE OUTLINE**

FILM 150: PERFORMANCE FOR THE MEDIA

I. Basic Course Information

A. Course Number and Title: FILM 150: Performance for the Media

B. New or Modified Course: New

C. Date of Proposal: Semester: Spring Year: 2020

D. Effective Term: Fall 2020

E. Sponsoring Department: Communication & Languages

F. Semester Credit Hours: 3.0

G. Weekly Contact Hours: Lecture: 3.0
 Laboratory: 0
 Out of class student work per week: 6.0

H. Prerequisites: English 111

I. Laboratory Fees: None

J. Name and Telephone Number or E-Mail Address of Department Chair and Divisional Dean at time of approval: Bick Treut, bick.treut@raritanval.edu

II. Catalog Description

PREREQUISITE: ENG 111. This is a skill development course for performance in the area of broadcast media production. Students will study and apply elements of performance, style, content development, professionalism, and purpose. This course provides students with experience in studio production processes and performance in audio (radio, podcasts) and video (streaming, broadcast) media.

III. Statement of Course Need

- A.** This course fills the need for both Communication Studies and Digital Media/Film students to gain insight and expertise into the application of vocal and nonverbal performance in the media context. For Communication Studies students, the course provides a survey and practice in media performance skill sets. For Digital Media/Film students, it offers the opportunity to work in front of the camera to facilitate a first-person perspective on performance-related issues. In the rapidly growing arena of small-scale production on platforms such as YouTube, an introduction to media performance provides substantial value to up and coming independent performer/producers.
- B.** This course does not require a lab component. A studio (video) component is required for the final three (3) class sessions.
- C.** This course generally transfers as a Communication Studies and Digital Media/Film program elective.

IV. Place of Course in College Curriculum

- A.** Free Elective (This applies automatically to all college level credit courses in the College.)
- B.** To see course transferability: a) for New Jersey schools, go to the NJ Transfer website, www.njtransfer.org; b) for all other colleges and universities, go to the individual websites.

V. Outline of Course Content

- A.** The voice as instrument
 - 1. Voice-box
 - a. Exercising the voice
 - b. Diaphragmatic breathing
 - 2. Speech issues
 - a. Diction
 - b. Articulation
 - c. Moderation
- B.** Analysis of voice as instrument
- C.** Writing and reading for broadcast
 - 1. Radio/podcast
 - 2. Television/video
- D.** Performance of commercial copy

1. Radio/podcast
2. Television/video

E. Interviewing

1. Selecting topic and interviewee
2. Research
3. Question development
4. Interview process

F. Recording interviews

1. Radio/podcast
2. Television/video

G. Newscasts

1. Selecting content
2. Editorial judgment
3. Stacking a show
4. Script development
5. Delivery (tape in studio)

VI. General Education and Course Learning Outcomes

A. General Education Learning Outcomes:

At the completion of the course, students will be able to:

1. communicate effectively in both speech and writing. (GE- 1)
2. evaluate, revise, and edit their communication. (GE- 1)
3. identify and critically evaluate information. (GE- IL)
4. students will use audio/podcasts and video/television to present information. (GE- 4)

B. Course Learning Outcomes:

At the completion of the course, students will be able to:

1. maximize their performance skills for audio and video productions.
2. compare and contrast approaches to monologues, interviewing, commercials, and newscasting.
3. describe and implement approaches to creating monologues, conducting interviews, producing commercials, and preparing newscasts.

C. Assessment Instruments

1. research papers
2. essays
3. performances
4. exams

VII. Grade Determinants

- A. newscasts
- B. interviews
- C. commercials
- D. midterm exam
- E. reaction papers
- F. attendance and participation

Given the goals and outcomes described above, the primary formats, modes, and methods for teaching and learning that may be used in the course:

- A. lecture/discussion
- B. radio and television broadcasts
- C. small-group work
- D. studio/laboratory
- E. student performances
- F. simulation/role playing
- G. student collaboration

VIII. Texts and Materials

- A. suggested textbook: *Broadcast Announcing Worktext*, Stephenson, Reece, and Beadle, Focal Press.
- B. interviews
- C. film and video
- D. audio sources
- E. web sources

(Please Note: The course outline is intended only as a guide to course content and resources. Do not purchase textbooks based on this outline. The RVCC Bookstore is the sole resource for the most up-to-date information about textbooks.)

IX. Resources

- A. Classroom with PC, internet connection, projection screen
- B. TV studio and editing suite
- C. Audio recording capabilities (smartphone, digital recorder, high-quality

microphone, editing software)
D. Computer lab with Photoshop software