RARITAN VALLEY COMMUNITY COLLEGE

ACADEMIC COURSE OUTLINE

INTR 252 Portfolio Development for Interior Design

I. Basic Course Information

A. Course Number and Title: INTR 252 Portfolio Development for Interior Design

B. New or Modified Course: new

C. Date of Proposal: Semester: Spring Year: 2011

D. Sponsoring Department: Visual and Performing Arts

E. Semester Credit Hours: 1 credit

F. Weekly Contact Hours: 2 Lecture: 1

Laboratory: 1

G. Prerequisites: INTR 210 Design Drawing II, INTR200 Interior Design Studio II

H. Laboratory Fees: Yes

I. Name and Telephone Number or E-Mail Address of Department Chair:

Ann Tsubota, atsubota@raritanval.edu

II. Catalog Description

Prerequisities: INTR 200 Interior Design Studio II, INTR 210 Design Drawing II

This course is designed to help prepare students majoring in Interior Design to successfully transfer to a B.F.A. or B.S. in Interior Design program. The course will cover topics such as critical writing concept statements, career options, resume and portfolio preparation, for transfer and identification of appropriate transfer colleges. Students may be required to purchase some art/design supplies.

III. Statement of Course Need

This course is a program requirement for the Associate of Science in Interior Design. The course is an important course in helping the students successfully transfer to a four-year Bachelors of Fine Arts program. Besides having an acceptable G.P.A., portfolio preparation of design work is the most important aspect for successful transfer for a Fine Arts design major.

IV. Place of Course in College Curriculum

- A. Free Elective
- B. The course is a program requirement for the Associate of Science in Interior Design.
- C. Course transferability: this course will transfer to most two and four-year schools (such as Kean University, NJIT, and the School of Visual Arts) as a foundation interior design course or as a free elective.

V. Outline of Course Content

- A. Discussions about career and transfer possibilities, with possible in-class visits from the following:
 - 1. RVCC college counselors and transfer specialists.
 - 2. Design department representatives from nearby 4-year college programs, such as Kean University, NJIT, and The School of Visual Arts.

B. Portfolio Review:

- 1. Initial group peer review of students' work.
- 2. Individual portfolio review of each student's artwork
 - a. student will bring in as much work from all their art courses.
- b. student and instructor will discuss design work , intent and skills and select pieces for the student's transfer portfolio.
- c. Instructor will discuss career possibilities with each student during Portfolio Review.

C. Portfolio Process:

- 1. Presentation techniques and Graphic design perspectives are reviewed to compose design work for interior design portfolios.
 - 2. Basic graphic design, digital concepts and techniques are demonstrated from a design and production perspective with InDesign, Acrobat, Photoshop and various software.
- 3. Design principles for successful page layout and integrating text with images for a cohesive visual story are addressed for portfolios and design presentations.
- 4. Students will investigate the process of creating a visual biography of their design work through digital and hard copy output.
- D. Portfolio Creation Items for Investigation and Production:
 - 1. Portfolio Cover and Portfolio Content
 - 2. CD Cover and CD Label
 - 3. Website from template
 - 4. Digital and Printed Portfolio Presentation Final Project

VI. Educational Goals and Learning Outcomes

A. Educational Goals

Students will:

- 1. Apply the procedures to prepare a professional portfolio, resume and design materials. (GE- NJ 1)
- 2. Research the requirements and procedures for transfer to a four year arts program. (GE- NJ 1, 4)
- 3. Engage in the process of assessing and critiquing their own art work and that of their peers. (GE-NJ 1, 6)
- 4. Design and produce a digital and hardcopy portfolio with traditional and digital tools. (GE-NJ 1, 2, 4)

B. Learning Outcomes

Upon completion of this course, students will be able to:

- 1. Identify career possibilities and personal career goals in the design world.
- 2. Locate appropriate transfer colleges.
- 3. Analyze design work and their own work in a professional manner.
- 4. Prepare a suitable portfolio for transfer to 4-year art programs, gallery participation, and/or career exploration.
 - a. Prepare scans and drawings of design through scans and digital photography.

- b. Prepare digital work with craftsmanship and accurate resolution.
- c. Prepare a digital and hardcopy portfolio.
- d. Choose design work that shows the formal, technical and conceptual development needed for transfer purposes and/or career possibilities.
 - e. Prepare a resume and design statement.

VII. Modes of Teaching and Learning

- A. Lecture/discussion
- B. Instructor demonstrations
- C. In class and Homework projects
- D. Assigned readings
- E. Final Portfolio
- F. Individual and group critiques

VIII. Examinations, Projects and other Assessment Instruments

- A. Gallery/museum reports
- B. Written resume
- C. Written design statement
- D. Oral and Visual Presentation of portfolio
- E. Presentation Projects
- F. Written quizzes

IX. Grade Determinants

- A. Active participation in class discussions/activities
- B. Results on quizzes
- C. Completion, accuracy and craftsmanship of assignments
- D. Final Portfolio Presentations

X. Texts and Materials

A. Suggested Textbooks:

Elements of Graphic Design: Space, Unity, Page Architecture, and Type, Alexander W. White,

Allworth Press , Pub. Date: November 2002, ISBN-13: 9781581152500

The Architect's Portfolio: Planning, Design, Production by: Andreas Luescher,

Taylor & Francis, Inc., July 2010 ISBN-13: 9780415779012,

Making and Breaking the Grid: A Graphic Design Layout Workshop, by Timothy Samara

Rockport Publishers, ISBN-13: 9781592531257

Designing a Digital Portfolio, by Cynthia Baron, Pearson Education, ISBN-13: 9780735713949

<u>Design Portfolios: Moving from Traditional to Digital</u> Edition 1, Fairchild Publications, by Diane

Bender.ISBN-13: 9781563674839

Portfolios for Interior Designers, by Maureen Mitton, Wiley Publications, ISBN: 978-0-470-40816-

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(Please Note: The course outline is intended only as a guide to course content and resources. Do not purchase textbooks based on this outline. The RVCC Bookstore is the ole resource for the most up-to-date information about textbooks.)

B. Materials:

Students will purchase various paper media to create a hardcopy and digital portfolio, and may need to purchase portable drives to store digital files.

XI. Resources

- A. Design Studio with drafting tables and portable drafting boards.
- B. Projector for digital lectures on drawing concepts.
- C. Tack boards for critiques.

Additional resources:

- A. Computer lab with web access and appropriate software.
- B. Wide format color plotter for drawings and presentations.
- C. College Library (database access to art, architecture and interior design)