

**Program Articulation Agreement  
Between  
Millersville University of Pennsylvania and Raritan Valley Community College**

This Program Articulation Agreement is between:

Bachelor of Science in Marketing  
Millersville University of Pennsylvania  
(Millersville, PA)

and

Associate of Science in Business Administration and the Marketing Option  
Raritan Valley Community College  
(Branchburg, NJ)

Millersville University and Raritan Valley Community College set forth the conditions upon which Millersville University of Pennsylvania will consider graduates of the Associate of Science in Business Administration, Marketing Option to transfer for admission into the Bachelor of Science in Marketing at Millersville University of Pennsylvania.

Rationale for the Purpose of the Articulation Agreement

This agreement applies only to students completing the Associate of Science in Business Administration, Marketing Option at Raritan Valley Community College and wishing to articulate to the Bachelor of Science in Marketing Millersville University of Pennsylvania.

Admissions Requirements and Transfer of Academic Credit

- 1) Students enrolled in the Associate of Science in Business Administration, Marketing Option at Raritan Valley Community College who wish to articulate to the Bachelor of Science in Marketing at Millersville University of Pennsylvania must complete the Millersville University of Pennsylvania admission process, including but not limited to: Millersville University of Pennsylvania admissions application, application fee, and submission of all official transcripts from secondary and post-secondary institutions.
- 2) Millersville University of Pennsylvania agrees that graduates of the Associate of Science in Business Administration, Marketing Option at Raritan Valley Community College meet the admissions standards of the Bachelor of Science in Marketing at Millersville University of Pennsylvania if they satisfy the following conditions:
  - a. Applicants with at least a 2.0 grade point average (GPA) at Raritan Valley Community College are eligible for admission to Millersville University of Pennsylvania.
  - b. Prior to matriculation to Millersville University of Pennsylvania, the student will show successful completion of the Associate of Arts in Business Administration, Marketing Option at Raritan Valley Community College.
- 3) Millersville University of Pennsylvania agrees that graduates of the Raritan Valley Community College Associate of Science in Business Administration, Marketing Option

will be able to transfer courses and credit to Millersville University of Pennsylvania towards the Bachelor of Science in Marketing as follows:

- a. Per existing PA State System of Higher Education transfer policy, all students who complete the Associates of Science degree at Raritan Valley Community College and transfer into Millersville's Bachelor of Science in Marketing program will receive a waiver of Millersville's General Education requirements, with the exception of those courses listed in this agreement.
- b. Coursework completed at Raritan Valley Community College towards satisfaction of the requirements for the Bachelor of Science in Marketing will transfer to Millersville University of Pennsylvania as outlined in this agreement.
- c. All coursework transcribed at Raritan Valley Community College beyond those outlined in this agreement will transfer to Millersville University of Pennsylvania and will be applied to the 120-credit total required for conferral of the baccalaureate degree at Millersville University.
- d. All students who transfer into Millersville University through this agreement will be required to fulfill all applicable residency requirements of Millersville University and the PA State System of Higher Education current at the time of matriculation into Millersville University.

Renewal or Terminated of Articulation Agreement:

- 1) Raritan Valley Community College agrees to promptly notify Millersville University of Pennsylvania of any substantive curricular modifications to the Associate of Science in Business Administration, Marketing Option and further agrees that the terms of this agreement will no longer hold unless Millersville University of Pennsylvania provides a written approval that the curricular changes do not alter the intent of the agreement.
- 2) Millersville University of Pennsylvania agrees to provide Raritan Valley Community College with information about the Bachelor of Science in Marketing at Millersville University of Pennsylvania and any changes to the curriculum, if they should occur. Conditions for admission in the Bachelor of Science in Marketing at Millersville University of Pennsylvania are stipulated in this agreement.

Mutual Terms and Conditions:

- 1) The parties agree to continue their respective policies of nondiscrimination based on Title VI of the Civil Rights Act of 1964 in regard to sex, age, race, color, creed, national origin, Title IX of the Education Amendments of 1972 and other applicable laws, as well as the provisions of the Americans with Disabilities Act. The parties agree to cooperate in the investigation of any claims of discrimination or harassment.
- 2) The laws of the Commonwealth of Pennsylvania shall govern this agreement. This agreement is not a legally binding contract and is not enforceable in a court or in the Pennsylvania Board of Claims. In the event of a dispute between the parties, advice and direction will be offered by the Office of the Chancellor of the State System of Higher Education.
- 3) The relationship between the parties to this Agreement to each other is that of independent contractors. The relationship of the parties to this agreement to each other shall not be construed to constitute a partnership, joint venture or any other relationship, other than that of independent contractors.

- 4) Neither of the parties shall assume any liabilities to each other. As to liability to each other for injury or death to persons, or damages to property, the parties do not waive any defense as a result of entering into this agreement. This provision shall not be construed to limit either parties' rights, claims or defenses which arise as a matter of law pursuant to any provisions of this agreement. Nothing in this Agreement shall be construed to limit the sovereign immunity of the Commonwealth or of the State System of Higher Education or Millersville University
- 5) The terms of the agreement shall remain in effect, except as stipulated in certain previous terms as listed herein, for a period of five years, subsequent to the date of execution of this agreement, unless terminated by either party. Any party may terminate the agreement with or without cause, on the provision of 120 days written notice to the other party. All commitments made to students who have been accepted, but have not yet completed the program at Millersville, will be honored. In the event of a substantial breach, either party may terminate this agreement.
- 6) This Agreement shall only be modified in writing with the same formality as the original Agreement.
- 7) This Agreement represents the entire understanding between the parties. No other prior or contemporaneous oral or written understandings or promises exist in regards to this relationship. This Agreement supersedes any other agreements, restrictions, representations, or warranties, if any, between the two parties hereto with regard to the subject matter contained herein.

Millersville University of Pennsylvania and Raritan Valley Community College have entered into this agreement on the indicated date as witnessed by the signatures below:

Dr. Daniel Wubah  
President  
Millersville University of Pennsylvania

Dr. Michael McDonough  
President  
Raritan Valley Community College

Date

Date

Dr. Gail Gasparich  
Provost and Senior Vice President for  
Academic Affairs  
Millersville University of Pennsylvania

Dr. Karen Bearce  
VP of Academic Affairs and Provost  
Raritan Valley Community College

Date

Date

Approved for form and legality:

Jacqueline C. Fox  
University Legal Counsel

Date

| CURRICULUM TRANSFER AGREEMENT GUIDELINE                                                                                                             |     |                                                                           |     |
|-----------------------------------------------------------------------------------------------------------------------------------------------------|-----|---------------------------------------------------------------------------|-----|
| (Name) Community College: Associate of Science in Business Administration, Marketing Option                                                         |     | Millersville University of Pennsylvania: Bachelor of Science in Marketing |     |
| General Information:                                                                                                                                |     |                                                                           |     |
| Note: All students are required to complete an Advanced Writing Course at Millersville (WRIT 31X) if no equivalency is completed prior to transfer. |     |                                                                           |     |
| COMMUNITY COLLEGE PROGRAM                                                                                                                           |     | MILLERSVILLE UNIVERSITY (Degree Name)                                     |     |
| Major Courses Completed at CC                                                                                                                       | Cr. | MU Equivalencies                                                          | Cr. |
| ENGL 111                                                                                                                                            | 3   | ENGL 110                                                                  | 3   |
| ENGL 112                                                                                                                                            | 3   | ENGL 11X                                                                  | 3   |
| ECON 101                                                                                                                                            | 3   | ECON 101                                                                  | 3   |
| ECON 102                                                                                                                                            | 3   | ECON 102                                                                  | 3   |
| MATH 110                                                                                                                                            | 3   | MATH 130                                                                  | 3   |
| Humanities Elective                                                                                                                                 | 3   | TBD                                                                       | 3   |
| Mathematic Elective                                                                                                                                 | 3   | TBD                                                                       | 3   |
| Science Lab Elective                                                                                                                                | 4   | TBD                                                                       | 3   |
| ACCT 101                                                                                                                                            | 4   | BUAD 161                                                                  | 4   |
| ACCT 104                                                                                                                                            | 4   | BUAD 162                                                                  | 4   |
| BUSI 111                                                                                                                                            | 3   | BUAD 101                                                                  | 3   |
| BUSI 112                                                                                                                                            | 3   | BUAD 251                                                                  | 3   |
| BUSI 131                                                                                                                                            | 3   | BUAD 202                                                                  | 3   |
| MRKT 101                                                                                                                                            | 3   | BUAD 231                                                                  | 3   |
| COMP 102                                                                                                                                            | 3   | CSCI 1X2                                                                  | 3   |
| COMM 101                                                                                                                                            | 3   | COMM 100                                                                  | 3   |
| COMM 120                                                                                                                                            | 3   | COMM 220                                                                  | 3   |
| Marketing Electives                                                                                                                                 | 6   | TBD                                                                       | 6   |
|                                                                                                                                                     |     |                                                                           |     |
|                                                                                                                                                     |     |                                                                           |     |
|                                                                                                                                                     |     |                                                                           |     |
|                                                                                                                                                     |     |                                                                           |     |
|                                                                                                                                                     |     |                                                                           |     |
|                                                                                                                                                     |     |                                                                           |     |
| MINIMUM CREDITS NEEDED TO COMPLETE ASSOCIATES DEGREE:                                                                                               | 60  | CREDITS TRANSFERRED:                                                      | 60  |

| COURSES TO BE COMPLETED AT MILLERSVILLE UNIVERSITY TO FULFILL REQUIREMENTS OF THE BACHELORS DEGREE: |    |                  |     |
|-----------------------------------------------------------------------------------------------------|----|------------------|-----|
| First Semester                                                                                      | Cr | Second Semester  |     |
| MATH 256                                                                                            | 3  | BUAD 206         | 3   |
| BUAD 307                                                                                            | 3  | MKTG 431         | 3   |
| BUAD 341                                                                                            | 3  | MKTG 435         | 3   |
| BUAD 352                                                                                            | 3  | BUAD 358         | 3   |
| MKTG 332                                                                                            | 3  | Advanced Writing | 3   |
|                                                                                                     |    |                  |     |
|                                                                                                     |    |                  |     |
|                                                                                                     |    |                  |     |
| Total                                                                                               | 15 | Total            | 15  |
| Third Semester                                                                                      | Cr | Fourth Semester  |     |
| BUAD 455                                                                                            | 3  |                  |     |
| MKTG 436                                                                                            | 3  |                  |     |
| BUAD 488                                                                                            | 3  |                  |     |
|                                                                                                     |    |                  |     |
|                                                                                                     |    |                  |     |
|                                                                                                     |    |                  |     |
| Total                                                                                               | 9  | Total            |     |
| MINIMUM CREDITS NEEDED TO GRADUATE:                                                                 |    |                  | 120 |